

# 2012 Issue & Closing Dates

#19 EFFECTIVE WITH THE JAN/FEB 2012 ISSUE



	ON SALE	PREMIUM POSITION CLOSE*	FRACTIONAL AD CLOSE**	AD CLOSE
JAN/FEB	12/16/11	10/3/11	10/24/11	10/31/11
MARCH	2/3/12	11/21/11	12/12/11	12/19/11
APRIL	3/9/12	12/27/11	1/17/12	1/23/12
MAY	4/13/12	1/30/12	2/21/12	2/27/12
JUNE	5/11/12	2/27/12	3/19/12	3/26/12
JULY	6/15/12	4/2/12	4/23/12	4/30/12
AUGUST	7/20/12	5/7/12	5/29/12	6/4/12
SEPTEMBER	8/24/12	6/11/12	7/2/12	7/9/12
OCTOBER	9/28/12	7/16/12	8/6/12	8/13/12
NOV/DEC	11/2/12	8/20/12	9/10/12	9/17/12

## Shipping Instructions

Send all contracts, insertion orders via email to:  
[matthew\\_salvador@timeinc.com](mailto:matthew_salvador@timeinc.com)

Send printing materials via Ad Portal:  
<https://direct2time.sendmyad.com/>

Information about the Ad Portal can be downloaded from this link:  
<http://direct2time.timeinc.com/>

\*Premium positions include covers and table of contents.

\*\*Fractionals include non-standard units, such as half-page spreads, facing page and one-third page verticals, regionals, etc.



FOR MORE INFORMATION, PLEASE CONTACT YOUR *THIS OLD HOUSE* ACCOUNT REPRESENTATIVE

NEW YORK 212.522.7861	CHICAGO 312.321.7859	ATLANTA 404.364.4029	LOS ANGELES 310.268.7140	SAN FRANCISCO 415.434.4046	DETROIT 248.988.7811
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