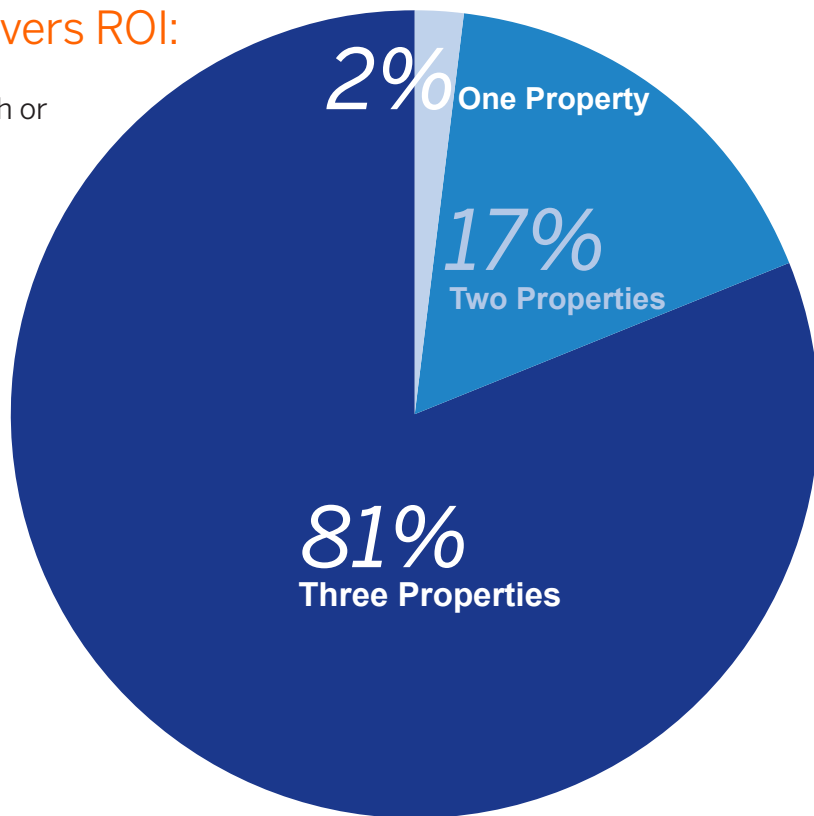


# Extraordinary Engagement

DELIVERING AN EXCLUSIVE AUDIENCE OF HOME ENTHUSIASTS

A cross-platform TOH buy delivers ROI:

**98%** of This Old House fans read, watch or visit more than one TOH medium regularly.



We very much enjoy your shows (we record them all) and the magazine. We'll always subscribe to the magazine. I use your website as a reference on how to do projects. The most recent was how to properly flash a window...



—Reader Feedback Study November 2010

Source: 2010 HomeTeam Profile Study. Regular: Reads 1 out of 4 issues; Watches TOH TV at least once a month; Visits TOH Website once a month

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