



JANUARY/FEBRUARY

Pro Secrets to Save You Time and Money

- Same House—More Space
- Wallpaper
- No-fail paint colors
- Man caves, bars & basements
- Trim routers
- ❖ Blueprint

MARCH

Curb Appeal

- Safe & Healthy Home
- Build a Better Block Club
- Bedford Project House Reveal
- Fiber cement siding
- Flat screen TV mounts
- Countertop appliances
- Heavy-duty pruning tools
- ❖ Blueprint

APRIL

Lawn & Garden

- Best Old House Neighborhoods
- Lawn care
- Ground covers
- Garden gates
- Levels
- ▲ Design on a Dime
- ❖ Handy Apps

MAY

The Power of Paint

- Severe Storm Guide Boolet
- Barrington Project House Reveal
- Exterior paint
- Garden lampposts
- Stepping stones
- Cordless reciprocating saws
- ◆ Mother's Day Guide
- ❖ Blueprint

JUNE

Outdoor Living

- Guide to Grills & Grilling
- Deck lighting
- Patios
- Outdoor furnishings
- Big tool for outdoor jobs
- ▲ Outdoor Oasis
- ◆ Father's Day Gift Guide
- ❖ Special Offers

Ad Close: 10/31/11
On Sale: 12/16/11

Ad Close: 12/19/11
On Sale: 2/3/12

Ad Close: 1/23/12
On Sale: 3/9/12

Ad Close: 2/27/12
On Sale: 4/13/12

Ad Close: 3/26/12
On Sale: 5/11/12

Legend: • Secondary Edit Features ■ Products, Projects and Tools ▲ Marketing Programs ▼ Sections ❖ Promo Pages



JULY

Reader Contest/Moxie Awards

- Backyard Olympics
- Garden sheds
- Privacy lattice screens
- Reader's choice
- Lock sets
- ▲ Build a Better Block Club
- ❖ Blueprint

AUGUST

Kitchen & Bath Special

- The Great TOH Giveaway
- Vent hoods
- Best products of KBIS
- Pressure washers
- Permeable pavers
- ▲ Design on a Dime Reveal
- ❖ Blueprint

SEPTEMBER

Cottage Style

- Build a Better Block Club
- Bathtubs
- Driveway aprons
- Roofing
- Sliding compound mitre saws
- ▲ NKBA Award Winning Kitchen & Bath Design
- ❖ Blueprint

OCTOBER

Budget Redo Blowout

- Energy-Savings Upgrades
- Stair runners
- Storm doors
- Wood & pellet stoves
- Quest for firewood essentials
- ▲ Energy Savings Sweepstakes
- ▲ Pumpkin Carving Contest
- ❖ Blueprint
- ❖ Energy Savers

NOVEMBER/DECEMBER

TOH Top 100: Best New Home Products of 2012

- First Holiday Season Supper
- Home theaters
- Herringbone wood floors
- Gas fireplace inserts
- Snow movers
- ▲ Gingerbread Contest
- ◆ Holiday Gift Guide
- ❖ Special Offers

Ad Close: 4/30/12
On Sale: 6/15/12

Ad Close: 6/4/12
On Sale: 7/20/12

Ad Close: 7/9/12
On Sale: 8/24/12

Ad Close: 8/13/12
On Sale: 9/28/12

Ad Close: 9/17/12
On Sale: 11/2/12

Legend: • Secondary Edit Features ■ Products, Projects and Tools ▲ Marketing Programs ◆ Sections ❖ Promo Pages

FOR MORE INFORMATION, PLEASE CONTACT YOUR THIS OLD HOUSE ACCOUNT REPRESENTATIVE

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