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This Old House blueprint


Events, Promotions, Advertiser Product News, Etc.



Dyson Vacuums
Lightweight & Powerful

Dyson DC25 Multi Floor is a lightweight, powerful vacuum with Ball™ technology for easy steering. Its Telescope Reach™ wand extends 15.7ft for high-reach cleaning. Lifetime washable HEPA filter traps microscopic allergens. And like all Dyson vacuums, it has Root Cyclone™ technology, which captures more dirt and dust than any other, with no loss of suction. dyson.com


dyson



Moen Faucets
Buy it for looks. Buy it for life.®


Moen offers a diverse selection of faucets, showerheads and accessories thoughtfully designed for your kitchen or bath. You can rely on Moen, the No. 1 faucet brand in America, to deliver beautiful, dependable and innovative products, backed by exceptional service. moen.com

MOEN
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Schlage LINK Lifestyle
FREE

Monitor your doors and grant entry from anywhere in the world. The Schlage LINK application uses familiar icons to help you keep you in touch with your home. It lets you easily check the status of your lock and change the settings of components on your home system..




La-Z-Boy
The PomapAsian Collection

The **La-Z-Boy** classically styled PomapAsian recliner will add comfort to your outdoor area with an extended foot rest and added lumbar pillow.

- Heavy-duty steel framing
- Multi-position recline
- Weather resistant fabrics


la-z-boy.com

L A Z B O Y



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\$0.99

Thousands of recipes with shopping lists, plus Ideas for Dinner Tonight delivered daily. Delicious at your fingertips, anytime and anywhere. Treat yourself to the most appetizing app on the planet—the iFood Assistant! Daily inspiration, delicious videos, over 7,000 easy recipes & meal ideas!



Pella Windows and Doors
Creating a Better View.®

When you choose Pella, you're buying more than just a window or door. You're getting the experience and service of local Pella professionals who are proudly committed to your satisfaction. See how Pella has remained passionate about creating a better view for you – for more than 85 years.

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Pella

Blueprint: now available in every issue!

- Showcase an upcoming event, retail promotion, product launch, purchase incentive, special offer, mobile app, event recap and more!

Highlights

- Valuable bonus space in both *This Old House* magazine and on ThisOldHouse.com
- *This Old House* creates your listing with supplied copy and your product image

Requirements

- Advertiser supplies 50 words of promotional copy plus 300 dpi product image and URL

ISSUE	MATERIALS DUE	ISSUE	MATERIALS DUE
Jan/Feb	10/31/11	July	4/30/12
March	12/19/12	August	6/4/12
April	1/23/12	September	7/2/12
May	2/27/12	October	8/6/12
June	4/23/12	Nov./Dec.	9/10/12



FOR MORE INFORMATION, PLEASE CONTACT YOUR *THIS OLD HOUSE* ACCOUNT REPRESENTATIVE

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